

Netball Waikato Bay of Plenty

COMMUNITY NETBALL PLAN 2021 - 2024



Supporting our communities to have positive experiences through netball

Objective 1: Tautoko the wairua of our mana wahine and their whanau - Supporting the spirit of all strong women and their families

| System Shift | Strategy |
|--------------|--|
| Partnership | Build relationships with centres and partners to ensure our communities feel supported |
| Partnership | Inspire our tamariki, rangatahi and pakeke (juniors, youth + adults) through connection with Magic players |
| Presence | Share the story of our zone to our members and partners |
| Digital | Understand who our people are and enable effective communication |

Objective 2: Embrace diversity within fun, safe and welcoming environments

| System Shift | Strategy |
|--------------|--|
| Partnership | Provide education and resources to promote a safe environment in centres |
| Partnership | Advocate alongside centres to Regional Sports Trusts & Councils to ensure appropriate facilities for our communities |
| Game | Guide centres to use insights to deliver positive experiences |

Objective 3: Empower dynamic leadership and operational excellence

| System Shift | Strategy |
|--------------|--|
| Partnership | Build the capabilities of zone staff, Centre Committees and people delivering netball in centres |
| Partnership | Support Centres to recruit, retain and recognise volunteers |
| Funding | Provide resources to increase the accessibility of funding opportunities |

Objective 4: Inspire our community on the performance pathway to making “magic” happen

| System Shift | Strategy |
|--------------|---|
| Game | Create pathways to grow our players, coaches, technical officials, managers, administrators |
| Partnership | Assist centres with the development of their own performance pathways |
| Game | Ensure all of the zone have access to being identified for NNL, Performance Squads and other Zone teams |
| Presence | Celebrate the achievements of our people |